

**LSM Athletic Booster Club**  
**Monthly Board Meeting**  
**Wednesday September 14, 2011**

The September 2011 Board meeting for the LSM Booster Club was called to order at 6:36 pm. The presiding officer was Karen Mudgett. Officers present included: Deb Martin, Kim Larkin, Jayne Stocker, Shelley Watts & Dave Tanner. Members in attendance were: Margaret Tylutki, Cheryl Martinelli, Laura Powers, Rhonda Pilkington & Todd Kozak.

**Accept Minutes:** Minutes from the August meeting were accepted with no changes.

**Membership:**

\*Currently have 100 members enrolled in Booster Club broken down as follows:

22 @ \$25 membership level  
46 @ \$50 “  
19 @ \$100 “  
13 @ \$200 “

- \* Booster club owes 5 fleece pullovers to 5 members (in the process of finding a vendor for these items as the previous supplier is no longer in business).
- \* Total dues to date are approximately \$7200 per Kim & Dave.
- \* It is estimated that 440 households have students who participate in athletics at Mills.
- \* Barb Dube has agreed to input membership info/data for the Club.
- \* Discussed how to increase enrollment of Booster Club (ie. collect more funds) through membership incentives.
- \* A motion was made by Deb to award \$100 to the team with the highest percentage of Booster Club participation & \$200 for 100% participation in Booster Club to be deposited in that team's activity account, to be determined the day before that seasons awards ceremony. Jayne seconded the motion. All in favor. Motion is passed.
- \* This initiative will be called: “The Booster Club Challenge”, per Dave's recommendation.
- \* Shared ideas on how to improve the Booster Clubs participation at the Parent/Athlete meeting for next fall, specifically how to set up for membership application & apparel purchases. Suggestions included: signage, separate tables, clothing display, more inventory, clipboards, etc.

**Open House:**

- \* Karen & Margaret will set up a Booster Club table in the Mills foyer for Monday September, 19<sup>th</sup>.  
A few student athletes will solicit parents for membership as they enter the event.
- \* Kim will acquire cash for the cash box & a price list will be provided.
- \* Dave will set up a showcase featuring the Booster Club.

**Financial Report:**

- \* From August 2010 to July 2011, Kim's report showed a total income of \$56,732.16 and expenses of \$52,612.69, leaving a net income of \$4,119.47. An estimated \$9,200 was “reinvested” back to the athletes.
- \* Kim recommends that a distinction be made between the merchandise that is given away with membership & that which is purchased by members/students.

**Coordinators:**

- \* Deb Noel will coordinate the awards night programs for all three seasons.
- \* Rhonda volunteered to work on merchandising.
- \* Karen reported that people had signed up for baking & senior picnic. Adrienne Hoekman will coordinate bakers for the Fall, Winter and Spring awards nights.

### Concession Stand:

- \* Needs to be ready for the first volleyball home game on Tuesday September, 19<sup>th</sup>. Karen will contact Sue Martel about coordinating the operation of the concession stand.

### Merchandise:

- \* Dave Tanner suggested conducting a student survey to help determine what kind of apparel/merchandise might be more popular among the clientele & therefore better gauge what to order in the future. Rhonda Pilkington will assist with this survey.
- \* Coach Kozak asked about team captain shirts – this will be added to the October agenda.
- \* Jayne recommended that Booster Club have a booth at Tavern Day next fall. Deb will contact Town Hall (and/or Mike Scheidel) so that we will be added to that email list.

### Fundraising Event:

- \* Jayne presented a very thorough outline of a Wine & Beer Tasting event. The idea was well-received & a more detailed discussion will take place at the September 29<sup>th</sup> fundraising meeting, scheduled for 9am in the LSM conference room.

### LSM 50<sup>th</sup> Anniversary:

- \* Participation and plans are pending.

### Dave's Update:

- \* 740 attendees signed-in to the Parent/Athlete meeting last Thursday.
- \* The Western Connecticut Lacrosse League will be starting up this spring. Mills girls & boys lacrosse will try to get a few games scheduled within this league.
- \* Dave anticipates a bad budget year, with potential cuts, however there is a “reserve” of funds in each teams activity account that will help support their programs if necessary.
- \* Dave strongly encourages members to attend Board of Ed meetings & represent LSM athletics.

### Bylaws:

- \* Booster Club will vote on the updated bylaws during the October meeting.

Meeting adjourned at 8:06pm.

Respectfully submitted,  
Shelley Watts