The Ultimate List of The Best Logo Design Resources

Archived under Logo Design along with 260 JUST™ Creative Comments

How to make 60 Logo Design Tutorials:

Below are the best logo design resources you will find on the web. Period.

You can click on the links below to quickly go to that section.

Logo Design Inspiration & Galleries
Logo Design Articles
Logo Design Interviews & Discussions
Logo Design Tips
Logo Design Blogs
Logo Design Trends
Logo Design Showcases
Logo Design Tutorials
Logo Design Books
Logo Designers
Logo Design Awards
History Of Logo Design
Logo Design Resources
You can find graphic design resources here.

**Logo Design Inspiration & Galleries**

Below you will find galleries of logo designs for logo design inspiration.

- Logo Of The Day
- Logo Pond
- Logo Lounge
- Fave Up
- Logo Sauce
- Identity Archives
- Logo Faves
- Logo From Dreams
- LogoMoose
- LogoGallery
- Logo Gala
- Logoed
- Brands of the World

**Logo Design Articles**

Below you will find some great logo design articles.
Why Logo Design Does Not Cost $5.00
An article explaining why logo design is so critical in our day ‘n’ age and reasons why you should invest in a professional logo designer.

The Secret Logo Design Process Of Top Logo Designers
An article detailing the design process that all top logo designers use when creating a logo. A must read.

10 Successful Logo Redesigns
This article goes through 10 successful logo redesigns.

How To Choose A Logo Designer
It’s not easy choosing a logo designer. There are thousands online, and only a handful are worth the money, so you need to be very careful when selecting the person to design your corporate identity. This article goes walks you through how to choose the right logo designer.

105 Logo Design Articles & Resources
A huge list of the best logo design articles.

Vital Tips For Effective Logo Design – A few logo design laws to live by.

Logo Design Interviews & Discussions
Below you will find some great logo discussions & interviews on the subject of logo design.

Logo Design Tips & A Not-So-Ordinary Interview with Jeff Fisher

Interview with Bill Gardner on Logo Trends

Paul Rand: Thoughts & Despair On Logo Design

Paul Rand: Corporate Identity Designs, Innovation & Excellence

A Chat With The Designer Of The Google Logo

Logo Design Tips
Below you will find some great logo design tips to help you become a better logo designer.

How To Design A Logo
An article that goes through the 5 vital steps of how to design a logo.

10 Principles Of Logo Design Masters
An article that goes through the 10 principles you should know when designing a logo.

Design A Logo – The Ultimate Guide
Goes through the important aspects of logo design.

Top 10 Logo Design Tips
10 Rules you must know before you go about designing a logo.
Logo Design Blogs

Below you will find the best logo design blogs on the internet.

**Logo Designer Blog**
A place for logo design tips, discussion & inspiration

**Brand New**
A place to discuss corporate identity and branding.

**Logo Design Love**
A place for regular posts on all things logo.

**Brand Republic**
Advertising, Marketing, Branding

**Logo design category on Just Creative Design**
Articles from Jacob Cass based on Logo Design.

**Logo design category on David Airey.com**
Articles from David Airey based on Logo Design.

**LogoLog**
A blog focused on, you guessed it, logos. From 38one.

**bLog-oMotives**
Jeff Fisher’s logo design blog.

**Speak Up on Identity**
The branding and identity category on Speak Up.

Logo Design Trends

Want to keep up with the latest logo design trends? Look no further.

**Just Creative Design:** 2011 | 2010 | 2009

**Web Design Ledger:** 2011

**Mashable:** 2010

**Logo Orange:** 2009 | 2008

Logo Design Showcases

Below you will find some logo design collections showcased on one page.

30 Brilliant Logo Designs Deconstructed

The Logo Design Love category for logo designs

Simple But Clever Logo Designs One | Two

54 Creative Logos Hand-Picked from Logopond

The Logos of Web 2.0

120 Brilliant Logos

Kick Ass Creative Web 2.0 Logos— Part 1 | Part 2

Kick Ass Creative Logos – Trilogy

15 Wonderfully Simple Logo Designs

300 Logo Designs

Vintage Logos

50 Clever Logo Design Using Initials

A Look At 100 Years Of Olympic Logos

50 Fantastically Clever Logos

99 Creative Logo Designs for Inspiration

120 beautiful nature logo designs

Logo Design Tutorials

Below you will find some great Illustrator tutorials which will help you get more familiar with vectors.

VectorTuts

N.DESIGN STUDIO

Smashing Magazine

Illustrators Type Tool – A Comprehensive Guide

100 Amazing Illustrator Tutorials
Logo Design Books

Below you will find some links to recommended logo design books + reviews.

Identity Crisis by Jeff Fisher
Logo by Michael Evamy
Big Book Of Logos
Masters Of Design: Logos & Identity
LogoLounge 4 | LogoLounge 3 | LogoLounge 2 | LogoLounge
Tres Logos | Dos Logos | Los Logos

Logo Designers

Below you will find some links to some professional logo designers.

Jacob Cass
Raja Sandhu
David Airey
Dache
Common Brand

Iconic Logo Designers
A list of the world’s best & most iconic logo designers from David Airey.

Paul Rand | William Caslon | Wally Olins | Aldus Manutius | Giambattista Bodoni | Max Miedinger
Some famous logo designers on Wikipedia.

Logo Design Awards

Below you will find links to some logo design awards that you can win for recognition & promotion.

Wolda
This is what used to be Eulda (below), but it has since expanded into the World Logo Design Awards (Wolda).

Eulda – The European Logo Design Annual | 2007 winners | 2006 Winners
You can view the winning entries from the European Logo Design Awards (EULDA) from 2007 and 2006 here.
The results of an international logo design competition, judged by a very experienced panel.

View the winners from the inaugural Logo Design Love Awards, featuring the best blog logos around.

Suggest a logo to win the Logo Of The Day and get showcased on the site.

Below you will find some great links to read up on the history of logo design.

If you want to discover the typefaces and Pantone references for some of the world’s main identities, look no further.

Explanations of well known logos.

Covers manuals, guides, trademarking, laws, essential reading and more.

A list very similar to this one. A huge thanks goes out to David for that post as it was a huge help when developing this page.

Colour can make or break a successful logo design so it is wise to know your colour theory.

What is it that makes a logo 2.0? Find out here.

Get your logo printed on promotional products

Everything There is To Know About Logo Design

27 Useful Logo Design Tutorials and Tips

10 Great Tips To Help You Kick Start Your Logo Design
8 Steps to Logo Design Process: A to Z
Download Free Logo Vectors
Recipe for a Perfect Logo

Just For Fun

Below are some lighter logo design resources for fun.

How Will Your Favorite Logos Look In Web 2.0?
Some of the most well known logos in the world gone 2.0!

Guess The Logo
Use this site to test your knowledge and memory of well known logos.

Naughty Logos
Ah, logos gone wrong. These will be sure to make you laugh. I mean, who designed these without knowing what message was actually being conveyed?

Logo Design Fun: Games, Parodies & More

20 Worst Logo Design Fails – Sometimes it’s fun to see where other logo designers went wrong!

Logo Design History – Going back to the first symbols of the ancient world, the origins of logos run deep in our history.

Free Logo Design Downloads

For those times when you need a well-known vector logo .eps file, in a hurry.

Brands of the World
LaLogothèque.com
Logotypes.ru
Logotypes.lv
Free Logo Types
Free Vector Logos

Fonts For Logos

Typography is a key factor of many logos so here are some great resources to help you out in that area.

30 Fonts Designers Must Know & Should Own
Fonts Used in Web 2.0 Logos
40 Excellent Free Fonts For Professional Design

60 Brilliant Typefaces For Corporate Design

Hoefler & Frere-Jones
  A perfect place to find fonts and typefaces for your logos.

**Working With Style Guides**

Style guides are guidelines to use when using a logo… below are some articles to help you out in that area.

Identityworks: Tools – Guidelines and Standards Manuals

Channel 4 identity style guides

Corporate Identity Documentation

Visual Style Guide Template PDF

**Large Design / Branding Agencies**

Below are some of the heavy weight larger design & branding studios.

Eden

Enterprise IG

FutureBrand

Interbrand

Interbrand Zintzmeyer & Lux

Joe Finocchiaro

Kontrapunkt

Landor

Lippincott Mercer

Chermayeff & Geismar

MetaDesign

Pentagram

Peter Schmidt Group

Siegel & Gale
Feedback is a vital part of the logo design process, and the forums listed below can offer fresh perspectives on your design projects… the community will be happy to help you out!

HOW Design Forum – Critiques
DesignersTalk – Logo and Brand Identity Forum
All Graphic Design – Critiques and Reviews
Graphic Design Forum – The Showcase
MySpace Graphic Design – Critiques and Discussion

I hope this list can serve as a one stop shop for all of your logo design needs. If there is a site that you recommend or one that I have missed, please let me know and I will consider it for addition.